



February 3, 2017

## **UNICO COMMUNICATIONS SELECTED AS EVENT MANAGEMENT SERVICES COMPANY FOR SAN ANTONIO TRICENTENNIAL**

**San Antonio, Texas** – Unico Communications has been awarded the opportunity to be the Event Management Services vendor for the San Antonio Tricentennial Celebration (SA300). Unico and the Tricentennial Commission are excited to announce this partnership that will utilize Unico’s national and regional experience to create events as part of the Commission’s Tricentennial commemorations.

The San Antonio based communications and special events agency participated in a RFP process and successfully met the requirements based on their experience and creative and inclusive approach to produce events for SA300 in 2018. Unico will be responsible for developing and managing events that will celebrate San Antonio’s arts and culture and shares the city’s dynamic history and heritage. These events will bring the entire community and thousands of visitors together as the city celebrates this milestone anniversary. Planning has already begun for the SA300 special events.

Unico’s team is led by Lisa Bombin, a San Antonio native, with more than 16 years of special events and communications experience. Locally, the agency has led event planning and production for the San Antonio Hispanic Chamber of Commerce’s annual gala for the last six years. The agency’s national experience includes producing events for the American Council on Renewable Energy, The Aspen Institute - Latinos & Society Program, and the National Council of La Raza (NCLR) to name a few.

“We are humbled to be charged with the unparalleled honor of managing the event productions of our city’s upcoming Tricentennial celebrations,” said Lisa Bombin, president and CEO of Unico Communications. “Our team has already begun planning along with SA300 and we are committed to creating events worthy of a 300<sup>th</sup> anniversary.”

“We are excited to work with Unico Communications to bring the vision for these events into reality for all of San Antonio residents and its visitors to enjoy,” said Edward Benavides, CEO of SA300. “We look forward to having them apply their national production work experience here in San Antonio.”

### **About the San Antonio Tricentennial:**

In 2018, San Antonio will mark its 300th anniversary: a rare, historic event that will be remembered for generations. The Tricentennial Commission, a public nonprofit, leads the way in celebrating and commemorating our 300 years by developing a year of educational, artistic, and entertaining events. As San Antonio takes the world’s stage, key initiatives include: History & Education, Arts & Culture, Community Service, and Commemorative Week. The yearlong commemoration will celebrate our memorable past and propel us into our equally remarkable future. You are invited to join our community and be a part of the next chapter in San Antonio’s legendary story.

Visit [www.sanantonio300.org](http://www.sanantonio300.org) for more information.

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### **About Unico Communications:**

Founded in 2004, Unico Communications is committed to showcasing initiatives and entities dedicated to improving the quality of life in communities across the globe. Under the leadership of Lisa Bombin, President and CEO, the agency has become a leading consulting company providing public relations, communications, political messaging, and special event services to nonprofits and corporations across the nation. [www.unicocommunications.com](http://www.unicocommunications.com)

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